

## Analysis and Recommendation

Title: *Your Story*

Author: You

Date: Today

Materials Analyzed: Various

Analysis by: Kyle Weckerly

### Strengths

- Strength #1
- Strength #2
- Strength #3

### Market

- BISAC Sub-Categories, at least three to help show where your book will fit

within the market

- Amazon Sub-Categories

### Logline

*Your Story* is a rich and vibrant account of the trials and tribulations that attempted to keep you from sharing your story and connecting with a much wider audience.

## Analysis

A brief analysis of the strengths of the manuscript, or the concept as discussed during the consultation.

I'll detail what I feel the story has going for it, a brief overview of what the process will look like, and what to expect. As far as the writing goes, the ghostwriter, i.e. Kyle Weckerly, will do the heavy lifting of organizing, interviewing, transcribing, researching, editing, outlining, writing, editing, rewriting, editing, line-editing, copy editing, and formatting the manuscript. What could take years is cut down to months.

When the manuscript is completed, you'll have a polished manuscript with which to approach a literary agent, acquisitions editor, or take to a self-publishing service. I'm available to set up a book marketing plan and navigate the various publishing options available.

## Recommendations

A brief, yet thorough, outline of the process I plan to follow for taking your book from concept to polished manuscript.

## Proposal

There is the plan and then there is the method for carrying out that plan. The proposal section is the method part of the AnR. This is what you can expect to see happening during the ghostwriting process.

You'll also notice the verbiage used in this section will bear a remarkable resemblance to the same verbiage used in your contract when it comes time to start the project.

### Terms and Budget

And now the big question- How much will this cost?

The Terms and Budget section will explain the estimated time the project will last. From there I calculate the monthly fee involved. The monthly fee X estimated duration= total project cost.

The total cost of the project is not required at the beginning. Instead, I take my payments in monthly installments. There are two reasons for this.

1. To protect you, the author; You are protected from paying the full project fee or a lump sum early-on in the writing process and risking the ghost turning into vapor.
2. To protect me, the ghostwriter; a steady income during a project ensures your book stays on track and enables me to maintain focus instead of worrying about running out of money before the project is completed.

Thank you for sharing your story! I appreciate the trust you've bestowed upon me in ghostwriting your story and setting you on a path to connecting with a wider audience.

Let's get started!

Yours truly,

Kyle Weckerly

210-816-2441

[kylewweckerly@gmail.com](mailto:kylewweckerly@gmail.com)